

# Pack 374 Leader Position Descriptions

## PUBLIC RELATIONS CHAIR

Pack Committee

### Position Description

- Keeps pack activities visible to the public, as well as to the families of the pack.
- Identifies and promotes pack service projects to the chartered organization and community.
- Provides pack announcements for regular release in the official bulletins, newsletters, web sites, etc., of the chartered organization.
- Works to establish relationships with local news media outlets.
- Makes use of the news media in publicizing pack events involving the general public.
- Ensures that any scout without a pack talent release is not included in photographs released to the public.
- Updates public pack social media accounts.
- Writes and submits press releases to media.
- Coordinates with Photographer, as needed.

### Desired skills & requirements

- Knowledge of social media sites.
- Experience writing press releases.
- Regularly attends monthly pack committee meetings.
- Supports the policies of the BSA.
- Will complete Youth Protection Training before starting in the position.
- Will complete online training for "Pack Committee (MC)" within 30 days of registering.

### Estimated hours per week, average

1-2, including meeting time.

### Leader uniform required

Yes.

### Position description implemented

3/15/2018